

ISTITUTO MARANGONI LONDON ADDITIONAL COURSE MATERIAL FOR ACADEMIC YEAR 2024/2025

MBA DIGITAL TRANSFORMATION AND AND LEADERSHIP FOR FASHION	COURSE PURCHASES
	<p>When undertaking MBA Digital Transformation and Leadership for Fashion, investment in appropriate materials is essential. The following list is a good starting point to building upon.</p> <p>Your main areas of expenditure will be Laptop with Office for presentations and documents, charger and external hard drive needed for storage.</p> <p>Adobe creative suite / cloud is recommended for software use of Photoshop, illustrator and InDesign. Many students pay for the Adobe Creative Cloud on a monthly rental basis. Details of this can be found on the Adobe site: http://www.adobe.com/uk/creativecloud/buy/students.html Many students also purchase Microsoft office (student/university edition)</p>
External visits	Event/ travel charges (e.g. entry fee) to exhibitions, events and special talks
Printing costs	Ongoing everyday printing costs Some project may incur additional printing/ binding/ cover costs
Equipment recommended	<p>Specialist facilities Teaching for some units takes place in professional ICT studios equipped with Apple iMac work stations running Adobe Creative Suite. Digital design skills are part of the programme content - key software used on the programme includes: Photoshop, Illustrator and InDesign.</p> <p>Students prefer to have their own computers in class and increasingly they pay for the Adobe Creative Cloud on a monthly rental basis. Details of this can be found on the Adobe site: http://www.adobe.com/uk/creativecloud/buy/students.html</p>
Additional courses costs (estimate, depends on personal and School projects)	Between £500 to £1500 per academic year